

CAPE FEAR



RESOURCE CONSERVATION & DEVELOPMENT

**Bringing together
Land, Water, Air & Community**

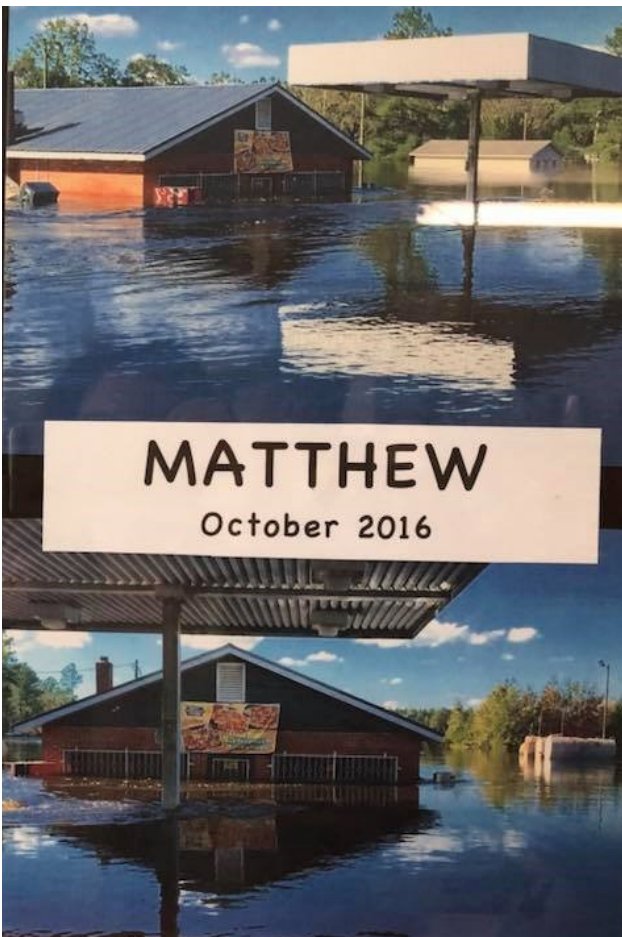
SPONSORSHIP 2018



Why we do what we do...

In October of 2016, Hurricane Matthew made landfall in southeastern North Carolina as a Category 1 storm causing catastrophic flooding and killing 28 people, 19 of which were people who drowned in their cars. The flooding was severe enough that the water remained high for weeks following the storm leaving thousands of people were without power or necessary resources. Some of the severely impacted areas are our most economically vulnerable communities in southeastern North Carolina several of which were believed to not be in a flood zone or in danger of flooding but were in fact devastated by the flooding.

Cape Fear Resource Conservation & Development serves the southeastern region of North Carolina where rainfall was the greatest of any area in North or South Carolina totaling upwards of 18.95 inches resulting in flooding in excess of 10 feet of water in some locations. The damage in North Carolina was estimated at \$1.5 billion and the people and businesses continue to experience impact from Hurricane Matthew.



Resource Conservation & Development regions were established in the Agriculture Act of 1962 to provide services that empower local citizens to develop and carry out action-oriented plans for the environmental, economic, and social benefit of their communities. We, at Cape Fear Resource Conservation & Development (CFRCD), have witnessed the devastation in our communities from storm-related impacts including the flooding and loss of hundreds of homes, farmland, and local businesses, debris and sedimentation changes in the riverbeds, erosion and devastation in our coastal communities, changes in fish and wildlife habitats, and the lack of available options for large animal rescue.



Hurricane Florence in Southeastern North Carolina

"Florence cut a broad path of death and destruction through our state and we will not soon forget this storm or the lives it claimed,"

-Gov. Roy Cooper

In September of 2018, Hurricane Florence hit the southeastern coast of North Carolina with winds up to 140 mph and rainfall across the region reaching 40 inches in 3 days. Florence brought unforeseeable devastation across our region, 32 flood-related deaths with a total of 39 hurricane-related deaths, millions of livestock lost, thousands of misplaced domestic animals, and billions of dollars in damages.

Flooding in the Cape Fear River rose to roughly 61.5' at its crest, which is 2.6' above Hurricane Matthew's flood levels and the river did not drop below the 35-foot flood stage for several days. More than 3,100 buildings were affected by floodwaters in Pender County alone. Emergency Management Director Tom Collins said at least 42 buildings were totally destroyed.



The North Carolina Department of Agriculture reported 3.4 million chickens and turkeys and 5,500 hogs died by drowning. Many died in farm buildings overcome by flooding as the animals remained inside. The Florence losses are almost double those of Hurricane Matthew in 2016.

"Our farmers took extraordinary measures in advance of this storm, including moving thousands of animals out of harm's way as the hurricane approached," the council said. "The storm's impact was felt deeply across a very large region, and the...swine losses reported...were the result of all aspects of the storm, including wind damage and flooding. We are saddened by this outcome." –North Carolina Pork Council

Our community faces billions in damages some yet unknown. Families' lives are changed forever, and local businesses need rebuilding from the ground up.

For many North Carolinians it feels like "a nightmare that just won't end." Gov. Roy Cooper

CFRCD is a member of the southeastern North Carolina community and is represented throughout this region.

CFRCD is poised to intervene and impassioned to provide relief services.



Help CFRCD support and serve southeastern North Carolina.



CAPE FEAR RESOURCE CONSERVATION & DEVELOPMENT

What is CFRCD doing about our community needs...

CFRCD's Action-Oriented Projects



Aquatic Activity in the Cape Fear River Basin

CFRCD is currently assessing the aquatic activity along the Cape Fear River basin to determine blockages and obstructions, changes in water flow, affected wildlife habitats, and sedimentation and debris contributing to flooding across the region. This is a long-term, large scale project working with the counties and communities along the Cape Fear River basin to alleviate the negative impacts of flooding and positively impact the effective flow of the riverbeds for both our communities and wildlife.



Agricultural Center for Rescue and Education

CFRCD adopted this project to initiate steps toward a regional Agricultural Center in response to the need for livestock rescue and education. Natural disasters, such as flooding, have left livestock owners and their communities at a loss for an option to respond and support the needs of these animals. Several of the our communities have expressed concern for providing safe animal refuge, a location for reserve supplies, and educational resources including training for local agricultural businesses and new farming professionals. CFRCD's initiative would provide agricultural support across the region to farmers, community groups, government entities, and visitors to the region responding to the agritourism initiatives in the State of NC.



Bladenboro Downtown Revitalization and Economic Development

Bladenboro as a community has experienced significant challenges attracting economically vital businesses, supporting local entrepreneurship, establishing necessary broadband infrastructure, and implementing economic development initiatives. Bladenboro is an example community in southeastern North Carolina of rich tradition and great promise, yet, currently limited in resources and industry to support the needs of the community. Bladenboro is among the rural communities that are most vulnerable to economic downturns and natural disasters due to the economic and community limits on resources. The State of NC, Commerce Department and Rural Planning, collaborated with the leaders of Bladenboro developing an economic development plan to effectively address the challenges facing Bladenboro. CFRCD has been asked to work collaboratively with the Town of Bladenboro, Bladen County, and the Rural Planning Department of the State of NC to help implement and move the economic development plan forward. CFRCD is looking at this project as a pilot that could help improve rural communities across our region.





CAPE FEAR RESOURCE CONSERVATION & DEVELOPMENT

WHAT CAN YOU DO... TAKE ACTION NOW!



Attend our Annual Meeting

Join us!

2018 Annual Meeting

October 29th 2018

11:00 AM – 1:00 PM

Keynote Speaker: Senator Bill Rabon

Location:

Southport Community Building

223 East Bay Street

Southport, NC 28461

*Meet our community and government stakeholders partnering to improve our communities through resource conservation and economic development projects. Connect with people making a difference in your community, working together, and collaborating on initiatives that inspire you to improve your environment.

Sponsor the Annual Meeting!

Sponsorship opportunities offer your organization a greater part of the Annual Meeting. Your organization will have visibility, an opportunity to illustrate your initiatives, and discuss collaboration with other stakeholders making a difference and investing in our communities.

Partner with CFRCD! Sponsor a project!

Projects that inspire or specifically address challenges in your community are opportunities for you to be a part of the solution! You can sponsor a current project or submit a project that you feel improves your committee! Ask about project submission!

Sponsor CFRCD's ongoing work in your community!

Ongoing support and sponsorship is always welcome. CFRCD depends on the support of the community to implement projects that improve the resources and the economic resilience of our entire region. CFRCD looks forward to working with you to improve the resources with which we have been bestowed!



CAPE FEAR



RESOURCE CONSERVATION AND DEVELOPMENT

ABOUT US

Cape Fear Resource Conservation & Development, Inc. (CFRCD) is a 501(c)(3) organization working with local governments and communities in southeastern North Carolina to execute projects that improve the quality of life in the region.

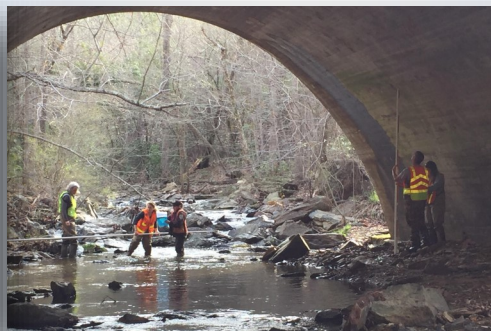
CFRCD projects benefit the region by protecting natural and human resources while promoting economic development.

Our mission:

To conserve natural resources while encouraging sound economic development and community development through project funding and implementation in southeastern North Carolina.

Our Vision:

The regional leader on implementing projects that protect, enhance, and balance our natural resources and our communities' economic development.





Thank You to our
2017 CFRCD Sponsors

Brunswick EMC

Duke Energy Progress

Columbus County Economic Development

Pender County Government

Four County EMC

Waste Industries

ECS Southeast, LLP

Star Communications

Environments Unlimited

Town of Tabor City

City of Whiteville

Town of Lake Waccamaw

Columbus County Jobs Foundation

James Sprunt Community College





2018 CFRC D

Titled Sponsorship Opportunities

Project Title Sponsorship * \$25,000

- **2018/19 Exclusive Project Sponsor**
- **Title, Logo, and Link on Project Specific Website Page**
- **Recognition in all subsequent investor requests**
- **Logo and Link on CFRC D Website page for sponsors**
- **Exclusive Signage at Annual Meeting**
- **Stage Announcements at Annual Meeting**
- **Exclusive Recognition in Annual Report relative to Titled Project**
- **Titled on all Project Marketing Materials**
- **Logo/Name/Website on Professional Presentations for Project**
- **Exclusive Social Media Posts**

2018 Annual Meeting Title Sponsorship * \$20,000

- **2018 Exclusive Annual Meeting Title Sponsor**
- **Logo, Link, and Title on Annual Meeting Specific Website Page**
- **Logo, Link, and Title on Facebook Event Page**
- **Logo and Link on CFRC D Website page for sponsors**
- **Titled Listing at Annual Meeting**
- **Annual Meeting Exclusive Signage**
- **Annual Meeting Stage Announcements**
- **Exclusive Recognition in Annual Report**
- **Titled on all Annual Meeting Marketing Materials**
- **Exclusive Social Media Posts**



2018 CFRCD

Sponsorship Opportunities

Platinum Sponsorship * \$15,000

- **Recognition of Platinum Level Sponsorship on CFRCD website**
- **Logo and Link on CFRCD website page for sponsors**
- **Exclusive signage at Annual Meeting**
- **Recognition at Annual Meeting: Stage Announcements**
- **Independent listing in Annual Report**
- **Logo on Annual Meeting Marketing Materials**
- **Exclusive Social Media Posts**

Gold Sponsorship * \$10,000

- **Recognition of Gold Level Sponsorship on CFRCD website**
- **Logo and Link on CFRCD website page for sponsors**
- **Recognition at Annual Meeting: Signage and Stage Announcements**
- **Recognition in Annual Report**
- **Logo on Annual Meeting Marketing Materials**
- **Exclusive Social Media Posts**

Silver Sponsorship * \$5,000

- **Recognition of Silver Level Sponsorship on CFRCD website**
- **Logo and Link on CFRCD website page for sponsors**
- **Recognition at Annual Meeting: Signage and Stage Announcements**
- **Recognition in Annual Report**
- **Logo on Annual Meeting Marketing Materials**
- **Recognition on Social Media**

Bronze Sponsorship * \$1,000

- **Recognition of Bronze Level Sponsorship on CFRCD website**
- **Logo and Link on CFRCD website page for sponsors**
- **Recognition at Annual Meeting: Stage Announcements**
- **Recognition in Annual Report**
- **Recognition on Social Media**



2018 CFRCD

Supporter Opportunities

Partner of CFRCD * \$500

- **Recognition as Partner Level Supporter on CFRCD website**
- **Listing on CFRCD website page for sponsors**
- **Recognition at Annual Meeting: Stage Announcements**
- **Recognition in Annual Report**
- **Logo on Annual Meeting Marketing Materials**

Patron of CFRCD * \$250

- **Recognition as Patron Level Supporter on CFRCD website**
- **Listing on CFRCD website page for sponsors**
- **Recognition at Annual Meeting: Stage Announcements**
- **Recognition in Annual Report**

Friend of CFRCD * \$100

- **Recognition as Friend Level Supporter on CFRCD website**
- **Recognition in Annual Report**

